

The Gunman website - GUIDELINES

To modify the content of the website :
edit the “data.xls” sheet at the root of the website

If a line is not filled, the link will not appear

Website URL

“Homepage” tab > edit line 1

Website TITLE

“Homepage” tab > edit line 2

ALL THE PAGES

TITLE

From the director of

To modify the text : “Homepage” tab > line 22

In cinemas march 20

To modify the text : “Homepage” tab > line 23

MENU

To modify the titles or the order of the menu

Edit “Menu” tab

FOOTER - Share section (see screenshots in next slide)

1 facebook share text

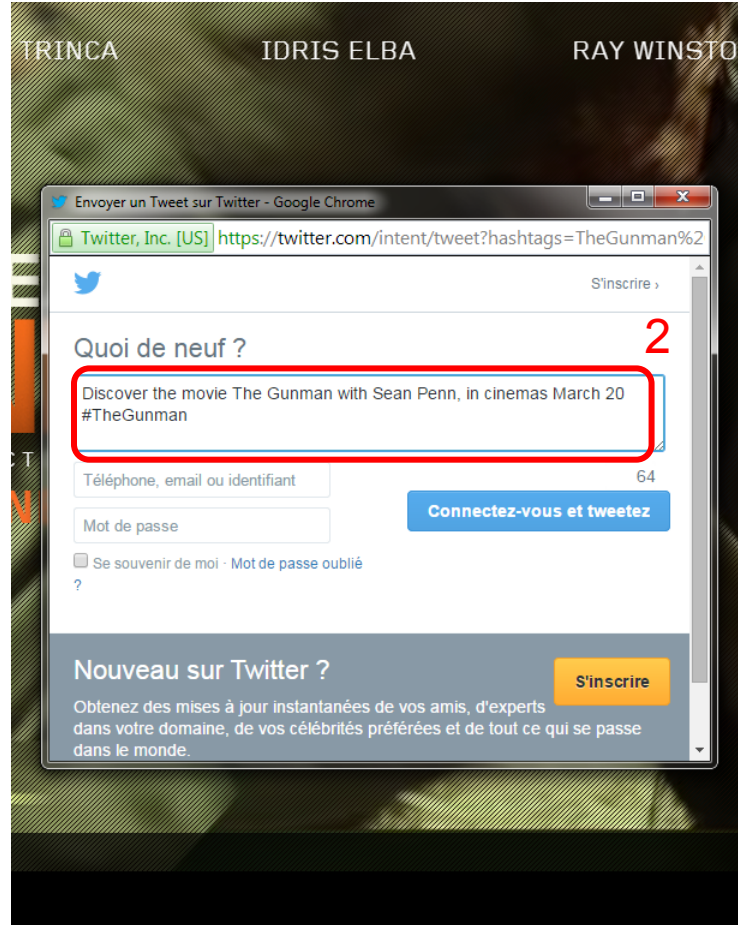
Edit “Homepage” tab > line 25

2 twitter share text

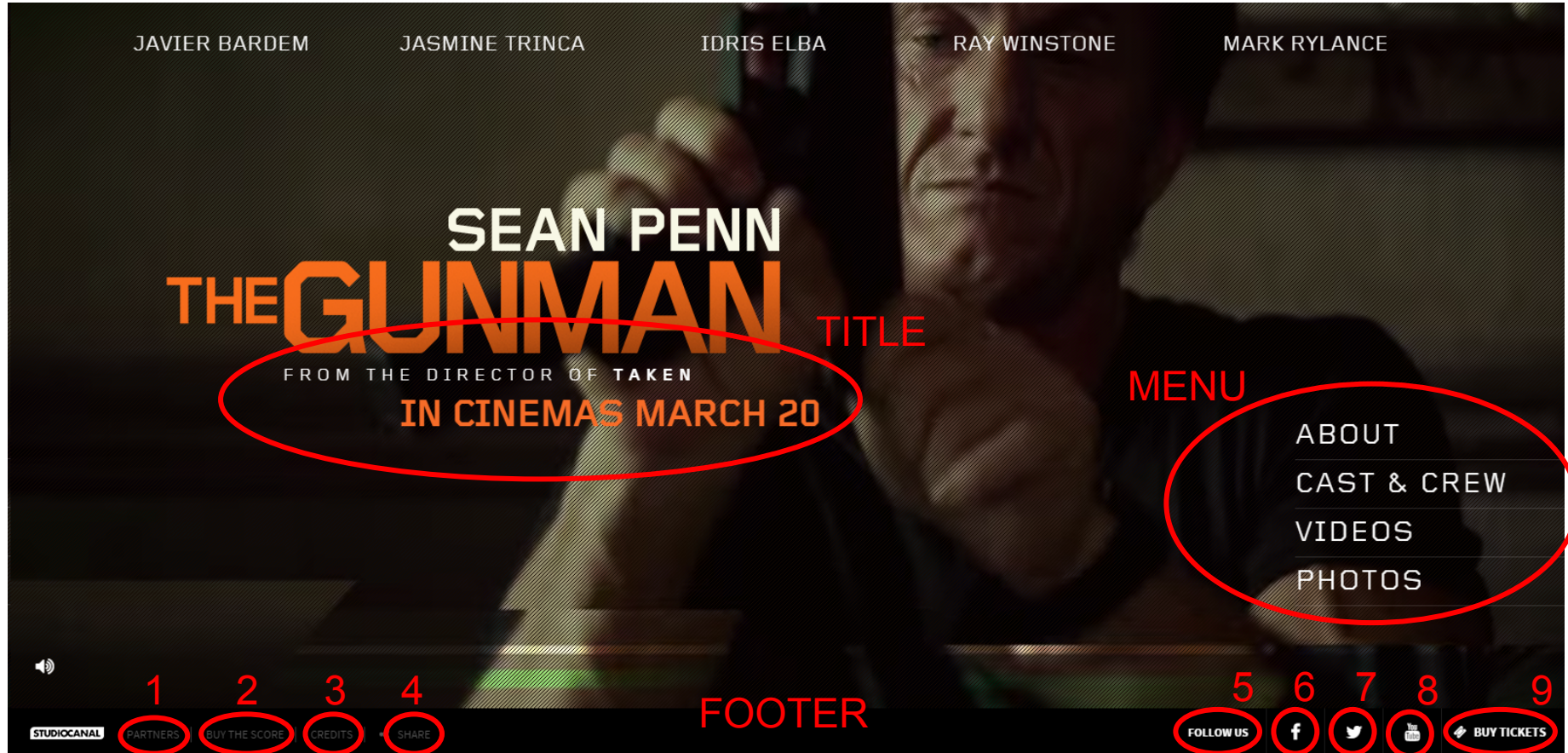
Edit “Homepage” tab > line 20

The url for the website will automatically
be updated with the value in line 1 of the
Homepage tab

A screenshot of a Facebook post for the movie 'The Gunman'. The post is displayed within a Google Chrome browser window. The background of the entire image is a blurred scene from the movie, showing a man in a tactical vest. The Facebook post itself has a white background and a red border. It features the movie title 'The Gunman' in bold, followed by a description: 'Discover the movie The Gunman with Sean Penn, Idris Elba, Javier Bardem, Jasmine Trinca, Mark Rylance, Ray Winstone - In cinemas March 20'. Below the description is the website 'GUNMAN.NEUVIEMEPE.COM'. At the bottom of the post are buttons for 'Amis', 'Annuler', and 'Partager un lien'. A red number '1' is written next to the post's text area. The browser window shows the URL 'https://www.facebook.com/sharer/sharer.php?app_id=1590768427804834&sdk=joey&u=h' and the page title 'Facebook - Google Chrome'. The names 'MINE TRINCA', 'IDRIS ELBA', and 'RAY WINSTONE' are visible at the top of the image, corresponding to the actors in the movie.



Homepage



HOME PAGE

FOOTER

1 partners link

To modify the URL : "Homepage" tab > line 5

To modify the title : "Homepage" tab > line 6

2 buy the score link

To modify the URL : "Homepage" tab > line 7

To modify the title : "Homepage" tab > line 8

3 credits link

To modify the URL : "Homepage" tab > line 9

To modify the title : "Homepage" tab > line 10

4 share link

To modify the title : "Homepage" tab > line 11

5 follow us text

To modify the title : "Homepage" tab > line 12

9 buy tickets link

To modify the link : "Homepage" tab > line 19

To modify the title : "Homepage" tab > line 21

Social networks

6 facebook link

To modify the link : "Homepage" tab > line 15

7 twitter link

To modify the link : "Homepage" tab > line 16

8 youtube link

To modify the link : "Homepage" tab > line 14

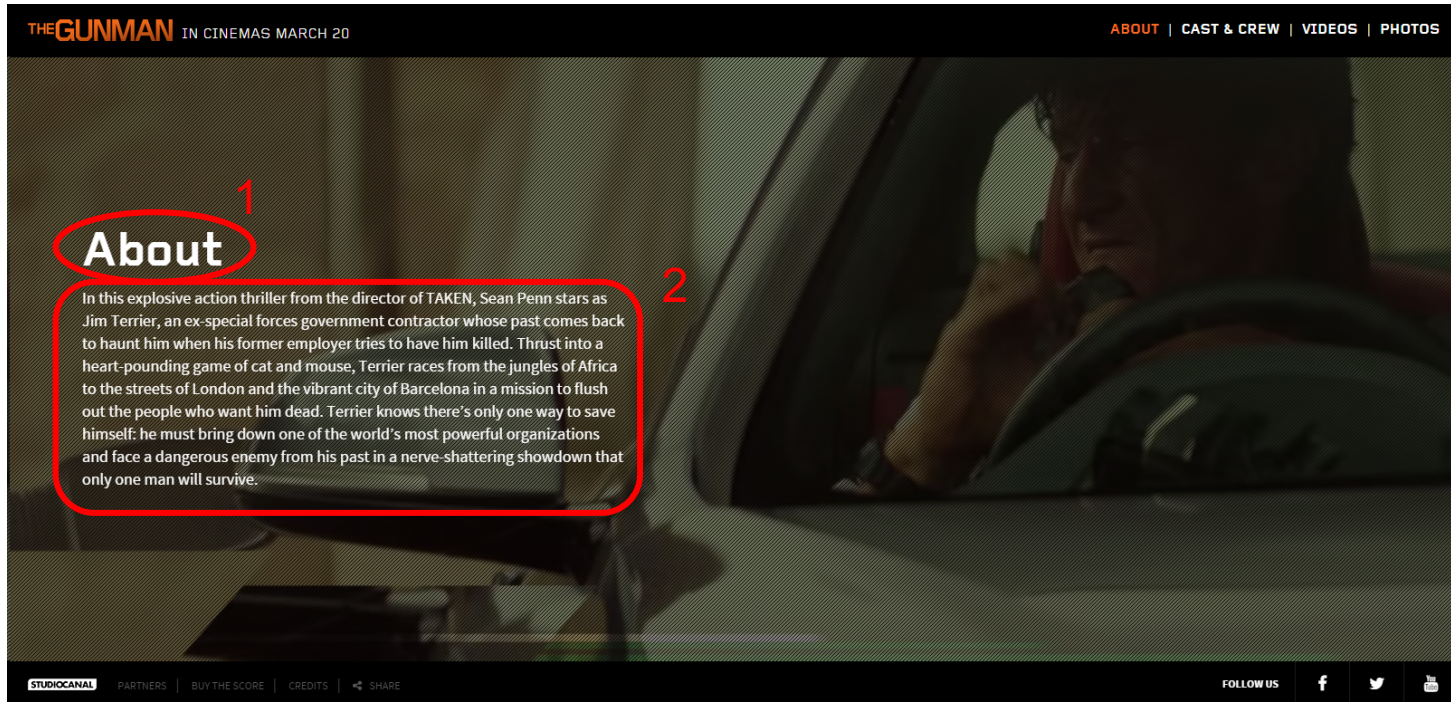
Tumblr link

To modify the link : "Homepage" tab > line 17

Instagram link

To modify the link : "Homepage" tab > line 18

ABOUT PAGE



1 To modify the title of the text

Edit “About” tab > line 1

2 To modify the text

Edit “About” tab > line 2

CAST & CREW PAGE

THE **GUNMAN** IN CINEMAS MARCH 20

[ABOUT](#) | [CAST & CREW](#) | [VIDEOS](#) | [PHOTOS](#)

1
SEAN PENN

3
(JIM TERRIER)

2
Ex. Special Forces government contractor, and trained sniper, who is now on the run from the organization he once worked for.

1

Pierre Morel Director
Steve Richards Executive Producer
Aaron Auch Executive Producer
Olivier Courson Executive Producer
Adrian Guerra Executive Producer

Peter McAleese Executive Producer
Sean Penn Producer
Andrew Rona Producer
Ron Halpern Producer
Andrew Laws Production Designer

2

Flavio Labiano Director of photography
Jill Taylor Costume designer
Frederic Thoraval Film editor

CAST & CREW PAGE

- 1** To modify the name of the actors or members of the crew
Edit “Cast_and_crew” tab > column A
- 2** To modify the description text of each member
Edit “Cast_and_crew” tab > column B
- 3** To modify the characters’ names in the movie
Edit “Cast_and_crew” tab > column C

VIDEOS PAGE

Youtube playlists links

The links for every video in each menu will appear automatically from the youtube playlist

- 1 To modify the link of the Trailers playlist
Edit “videos” tab > line 1
- 2 To modify the link of the Making Of playlist
Edit “videos” tab > line 2
- 3 To modify the link of the Clips playlist
Edit “videos” tab > line 3

